



# DevelopHer Designs

*Packages*

*Holiday Packages*



*The get-up and go.*



## THE BASIC - ~~\$1,200~~ **\$1,000**

You have the idea and the smarts—but no website. Hey, no biggie. The Basic Package includes everything you need to begin making moves. From securing and hosting your web domain to developing your website from the ground-up, and more, consider this your one-stop solution to getting up and running. Best of all? It is guaranteed within six weeks or less.

- The Basic Package Includes:
  - Five theme design options, sourced from high-quality designers.
  - Domain and hosting setup and Wordpress, Squarespace or other content management system installation.
  - 100 percent mobile-friendly functionality for browsing on the go.
  - Four pages of your choice. Examples might be home, services, about and contact.
  - One revision after first draft submission.



*The bragging rights.*

## THE PORTFOLIO - ~~\$2,000~~ **\$1,750**

You already know you're superfly on your own—but you need a website that lets the world know, too. This package caters to those multitasking superwomen who run their own brands, companies or freelance careers. Ideal for artists, writers, publicists, experts, doctors and beyond, we'll display your achievements, accolades and bodies of work with a professional and sophisticated portfolio.

- The Portfolio Package Includes:
  - Five theme design options, sourced from high-quality designers.
  - Domain and hosting setup, and Wordpress, Squarespace or other content management system installation.
  - 100 percent mobile-friendly functionality, for browsing on the go.
  - Four pages of your choice. Examples might be home, services, about and contact.
  - One customized portfolio for all of your writing samples, photography, media placements and other bragging rights.
  - One revision after first draft submission.



*The big idea that's getting bigger.*



## THE START-UP - ~~\$3,000~~ **\$2,500**

After months—okay, *years*—of thinking about it, you finally took that leap of faith and started your own company. Go you! Now that you're making progress, you need a site to reflect your impressive growth. The Start-Up Package is ideal for small business owners, e-commerce sites with under 10 products and entrepreneurs who, frankly, are just getting started.

- The Start-Up Package Includes:
  - Ten theme design options, sourced from high-quality designers.
  - Domain and hosting setup, and Wordpress, Squarespace or other content management system installation.
  - 100 percent mobile-friendly functionality, for browsing on the go.
  - Six pages of your choice. Examples might be home, about, services, products, contact and media.
  - Google analytics implementation and reporting.
  - Two revisions following first draft submission.



*The we needed this yesterday.*



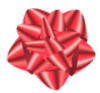
## THE CORPORATE - ~~\$5,000~~ \$4,500

You own—or work for—or a company that, well, has it together. Mostly anyway. While you might be meeting your yearly sales goals and developing a cool culture, your website should have been updated.. *yesterday*. The Corporate Package is ideal for developed, established and rapidly growing companies that need their online presence to match their brand message. You move aside, we will give your site the update it needs.

- The Corporate Package Includes:
  - Fifteen theme design options, sourced from high-quality designers.
  - Domain and hosting setup, and Wordpress, Squarespace or other content management system installation.
  - 100 percent mobile-friendly functionality, for browsing on the go.
  - Ten pages of your choice. Examples might be home, about, services, employees/career, clients, mission, products, contact, terms and conditions, and media.
  - Two email signatures.
  - Customized SEO audit and implementation for up to five keywords.
  - Three revisions following first draft submission.



*The bells, whistles, blog, logo and SEO—oh my!*



## THE ALL-INCLUSIVE - ~~\$10,000~~ **\$8,500**

We bring an army of talented women together to team up in creating your website, top to bottom, from the inside out. As the name suggests, our All-Inclusive package includes every service we offer—from developing content strategy to creating your logo and branding and much, much more. This is ideal for brand-spankin' new companies who want their website to truly stand out from their competitors right off the bat.

- The All-Inclusive Package Includes:
  - Twenty theme design options, sourced from high-quality designers.
  - Domain and hosting setup, and Wordpress, Squarespace or other content management system installation.
  - 100 percent mobile-friendly functionality, for browsing on the go.
  - Twelve pages of your choice. Examples might be home, about, services, employees/career, clients, mission, products, contact, terms and conditions, and media.
  - Copy for all pages, including one revision.
  - Google Analytics implementation and reporting functionality.
  - Two email signatures.
  - Customized SEO audit and implementation for up to five keywords.
  - Four revisions following first draft submission.
  - One month content strategy and development of consumer or B2B blog.
  - Development of logo and branding, including letterhead and business cards.



*The hands-off approach.*



## THE MONTHLY - \$150/mo

Sign up for monthly, and get a free email signature!

Yay! Your site is live. You're finished—right? The work of a website never ends (we should know, after all). In today's world, technology changes daily, and unfortunately this requires up-keep. If you don't want to figure out updates on your own, want a developer on call to make quick fixes and more, we have your back(end).

- The Monthly Includes:
  - All monthly hosting fees and hosting setup.
  - Update of theme and all integrated apps/plugins.
  - Security check to ensure the site is protected and backed-up.
  - Monthly export report of Google Analytics, if applicable for the client.
  - One hour of development work of your choice.